## **Shine FAQs**

### What is Shine?

Shine is SCDS's spring fundraiser, an all-school (adults only) event with the primary purpose of celebrating SCDS, strengthening community connections, raising funds, and having fun!

#### When and where is Shine?

Shine will be held on March 21, 2020, from 6:30-10:00 p.m. at the Museum of History and Industry (MOHAI): 860 Terry Avenue North, Seattle, WA 98109.

#### What is the schedule of events for Shine?

6:30 p.m.: Doors Open

6:30-8:00 p.m.: Small Plates, Refreshments, and Activities

8:00-8:45 p.m.: Program and Raise-the-Paddle

8:45-10:00 p.m.: Dancing, Mingling, and MOHAI Exhibits

10:00 p.m.: Event Concludes

#### Is there a cost to attend Shine?

General admission for Shine will be \$75 per person. Alumni discounts and opportunities to 'pay as able' are available.

## How do I register and what's the deadline?

Registration will open in January and tickets can be purchased until February 28, 2020.

## Will you be raising money at Shine?

Yes! Shine is SCDS's spring fundraiser and there will be opportunities to donate at the event through a paddle raise and/or by purchasing school art or tickets to Buy-In parties.

## Will you be serving dinner and should I dress up?

Yes, and sure! There will be plentiful and delicious small plates, cocktails, and beverages available for your enjoyment. While not a fully formal event, it's a great opportunity to get dressy!

## I have more questions.

Full FAQs can be found at bit.ly/scds-shine. Please don't hesitate to reach out to us at advancement@seattlecountryday.org with additional questions.

# **Seattle Country Day School**

## **Presents**



A Community Gathering March 21, 2020

6:30-10:00 p.m.



# **Get Involved**

Dear SCDS Friends,

This year, our inaugural spring fundraiser, Shine, celebrates the curiosity and inspiration that illuminates our children's learning each day at SCDS. Our focus is on gathering our community at a fun and inclusive event that brings parents, faculty, staff, and alumni together to strengthen connections, as well as to raise funds to benefit all SCDS students.

Please mark your calendars for March 21, 2020 for Shine, which will be held at the Museum of History and Industry (MOHAI) in South Lake Union from 6:30-10:00 p.m.

There are many ways to support Shine. First and foremost, please attend the event! Shine will be a cocktail party with plentiful small plates and tasty libations and will provide a grown-up opportunity to connect with friends in a beautiful museum. Consider hosting a Buy-In to sustain the community-gathering buzz during the school year. You can also support our fundraiser by sponsoring Shine either as a family or as a business. Because we will not have a silent or live auction at Shine, sponsorships will be a vital way to support our beloved school.

Thank you in advance for your enthusiasm and support! We are grateful for how much you do to make our community SHINE.

Warmly,

Se

Sandra Jerez 2020 Shine Chair



#### HOW CAN I JOIN IN THE FUN AND SUPPORT SHINE?

Shine's primary purpose is to celebrate SCDS, strengthen community connections, raise funds, and have fun! There are many ways to leave your mark on this inaugural event. Read on!

ATTEND – We can't wait to see you at Shine on March 21, 2020! Gather a group of friends and RSVP when registration opens in January.

BUY-IN PARTIES – A Buy-In is a unique ticketed event or party, hosted by SCDS families, faculty, or staff. Fixed-price tickets to Buy-Ins will be sold online before the event and also at Shine. Join in on this time-honored SCDS tradition by hosting your own Buy-In and extending the SCDS community spirit beyond the Shine event! Dinner parties, student events, themed activities — we welcome your creative ideas. Submit your Buy-In today under "Buy-In Parties" at bit.ly/scds-shine.

INDIVIDUAL AND CORPORATE SPONSORSHIP – Any member of the SCDS community can support Shine by helping to underwrite this event. We are grateful for all contributions (particularly in the absence of a live or silent auction at the event). Whether you're an SCDS current (or alumni) family or a business, your sponsorship will unlock this event for the SCDS community.

\$10K - Open the doors to MOHAI

\$5K - Fund entertainment and activities

\$2.5K – Provide guests access to exhibits

\$1.5K – Cover the cost of 20 faculty meals

\$500 - Underwrite seven teacher tickets

In gratitude for helping brighten the event, you'll receive a variety of sponsorship benefits, from Shine tickets to name recognition for businesses. Learn more about sponsorship at bit.ly/scds-sponsorships or sign up as a sponsor today at: bit.ly/scds-shine (click on "Sponsor").

QUESTIONS? Email us at advancement@seattlecountryday.org.